

OUR MISSION

We provide best-in-class services and customer experience through the most advanced communication solutions, information technologies, and digital content, bringing people closer together, accelerating regional development, and promoting equal opportunities for all.

OUR VISION

To establish ourselves as a driver of change by delivering connectivity and high-tech services, while maintaining our leadership in the telecommunications industry and reaffirming our commitment to our stakeholders to make a better world possible.

OUR VALUES

1 CUSTOMER EXPERIENCE

We are committed to strengthening relationships with our customers, who are at the core of our business. We actively promote, listen to, and understand their needs to deliver solutions that provide the best service experience and ensure their full satisfaction.

2 INNOVATION

We foster an environment that embraces challenge and adaptability to change. We encourage open dialogue and the collective development of new ideas and solutions that enable us to continuously improve, consciously taking risks and viewing mistakes as opportunities to learn.

3 PEOPLE / HUMAN DEVELOPMENT

We develop human potential and honor dignity as individuals within a learning environment where respect, collaboration, strong performance, diversity, equality, and inclusion are essential. We promote personal growth through challenge, training, mentorship, and empowerment in decision-making.

4 SUSTAINABILITY

We are committed to being a catalyst for change that fosters inclusion, economic development, and well-being across the region, always striving for balance among the economic, social, and environmental dimensions of our operations. Accordingly, we are dedicated to continuous improvement in all areas to benefit our employees, customers, suppliers, shareholders, and other stakeholders.

5 INTEGRITY

We fully comply with the laws, regulations, and ethical principles that govern our activities. We are convinced that transparency and honesty build trust and security and we value alignment between what we say and what we do.

6 EFFICIENCY

We practice austerity in times of prosperity to remain resilient in times of crisis. We care about the company's assets as if they were our own and optimize our processes by managing costs and expenses in line with the highest quality standards in the industry.

7 COLLABORATION

We encourage everyone's participation to actively contribute to our goals, by sharing perspectives and valuing the ideas of others. We combine our talent, experience, and skills to achieve better outcomes together.